

Research on the Innovative Path of Ideological and Political Education in Colleges and Universities - Take the "Four Paths and One Side" System as an Example

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Abstract: The purpose of this paper is to provide new ideas for the path of ideological and political education in colleges and universities. This paper grasps the current situation of ideological and political education in colleges and universities through empirical research, analyzes the causes and problems, and based on the dialectical thinking of the theory of the "Monarch, Minister, Assistant and Guide" of traditional Chinese medicine, and the innovative path of ideological and political education in colleges and universities is built in a comprehensive way to enhance the effectiveness of ideological and political education. The innovative path has been implemented in our university and is quite effective. The reference value of this thesis is reflected in setting off an upsurge of patriotism, widely carrying out the study and education of Chinese history, gathering the consensus of all people, stimulating the awareness of love for China, and establishing firm confidence and ideological guarantee for the realization of the Chinese dream of great rejuvenation of the Chinese nation.

Keywords: educational innovation path; effectiveness of ideological and political education; compatibility thinking of traditional Chinese Medicine

1. Introduction

Contemporary young college students are the driving force of building socialism with Chinese characteristics, and are the youthful force to achieve the second century goal and realize the Chinese dream of great rejuvenation of the Chinese nation. The hope of the country lies in the youth, and the future of the nation lies in the youth. Colleges and universities are the main position of youth education and an important way to improve the quality of talent training. Guiding students to carry forward and inherit the spirit of patriotic revolution, deeply understand the feelings of family and country, and cultivate students' recognition of national governance will help to enhance students' sense of responsibility for their mission and their ambition to contribute to the country and the people [1].

Therefore, grasping the ideological and political education of young college students is related to the growth of young people, the development of the party's cause and the future and destiny of the country.

2. Research on Ideological and Political Education in Colleges and Universities

In order to further understand the development of ideological and political education in colleges and universities, grasp the overall status of ideological and political education of contemporary young college students, and objectively evaluate the realistic effect of ideological and political education in colleges and universities in the past six months, the research group conducted empirical research, designed research questionnaires, and conducted online questionnaire research mainly in colleges and universities in Guangdong Province and supplemented by colleges and universities outside the province in the context of epidemic prevention and control. A total of 472 questionnaires were distributed and 472 questionnaires were collected, with a 100% return rate and 100% valid questionnaires. The data were analyzed by using EXCEL2013, SPSSAU and other statistical software. The data were collected from students' understanding of ideological and political course, learning attitude and reasons, implementation path of ideological and political education in colleges and universities, and evaluation of learning effect, which accumulate materials for the subject group to analyze the reasons and put forward targeted improvement suggestions.

2.1. The Extent of College Students' Knowledge of Ideological and Political Education

The cardinality analysis of the research data was conducted to examine whether factors such as institution, grade, and political outlook had an impact on students' understanding of ideological and political courses. Through comparison, we found that the absolute majority of college and university students, regardless of their grades and political outlook, have a general understanding of ideological and political courses, indicating that

contemporary college students have a certain cognitive foundation (choose "understand" or above) about the history of Chinese, among which students (100%) show a more solid foundation, and members of the Communist Youth League (91.96%) have a better foundation than the general students (77.78%). This fully reflects that the history of Chinese is valued in the growth process of contemporary college students, and lays a realistic foundation for the ideological and political course in colleges and universities.

2.2. The Current Situation of the Supply and Demand Side of Ideological and Political Education in Colleges and Universities

At the university level, ideological and political courses, history education activities, knowledge competitions, patriotic history story telling, and thematic ideological and political classes are the main ways to carry out ideological and political education; at the student level, the Internet, ideological and political courses, books and newspapers, participation in activities and knowledge competitions, and thematic ideological and political classes rank in the top five ways for them to participate in ideological and political education, which basically match at the supply and demand level. In terms of students' favorite ways of ideological and political education, visiting education bases ranked first (69.7%), watching patriotic film and television works (62.08%) and photography and cartoon exhibition (57.42%) ranked second and third, comparing with the previous supply and demand situation, it is easy to find that contemporary college students prefer visualized presentation forms, and the combination of multi-sensory stimulation such as experiential and immersion can better stimulate their enthusiasm for learning and provide ideas for designing ideological and political education activities in colleges and universities.

2.3. College Students' Attitudinal Views on Ideological and Political Education

The research results show that nearly 90% of college students attach more importance to or attach great importance to the development of ideological and political education. The motivation for participating in ideological and political education is mainly focused on three aspects: enriching life experience, guidance and education in school and personal interests. It is generally believed (99.37%) that carrying out ideological and political education helps to promote patriotic culture and continue patriotic genes. In terms of the effectiveness of ideological and political education, the main reasons for students' strong sense of achievement are to enhance their knowledge of the China's actual condition, raise their ideological awareness, promote the patriotic revolutionary spirit, strengthen their sense of mission and responsibility, enhance their national self-confidence and pride, cultivate the spirit of hard work and hardship, and improve their self-cultivation. In terms of fulfilling the main responsibility of ideological and political education, schools (43.86%) and individuals (34.53%) should take more responsibility. Among the factors affecting the effect

of ideological and political education, the lack of attention and enthusiasm in learning itself, the poor attractiveness of educational contents, the lack of propaganda, the lack of innovation in carrying out forms, and the frustration of motivation by mandatory educational tasks are the main constraints. Contemporary college students show the importance of ideological and political education and affirm the practical significance of ideological and political education. At the same time, the shortcomings and needs in the process of ideological and political education are exposed, which point out the direction for universities to grasp ideological and political education [2].

3. Analysis of the Current Situation of Ideological and Political Education in Colleges and Universities

From the research results, we can see that, objectively speaking, the ideological and political education in colleges and universities have achieved positive results in the past six months, and the enthusiasm of students in colleges and universities to understand and study the ideological and political courses has been widely mobilized, and the identity of the motherland, the Chinese nation, Chinese culture and the road of socialism with Chinese characteristics has been formed, and the ruling foundation of the Chinese Government among young students has been consolidated.

3.1. Rich Historical Materials and Diversified Materials

To carry out ideological and political education, abundant study materials are the foundation. In colleges and universities, original texts, historical documents, concise explanations and scholarly discourses are the sources of learning; recommended teaching materials, classic films and videos, audio books, special websites and patriotic bases are connected online and offline to guarantee the supply of learning materials.

3.2. Good Foundation of Reality and Strong Willingness to Accept

The struggle of the Chinese people to rise from the feet and to become stronger is deeply engraved on the minds of a generation of Chinese. Building a well-off society in an all-round way and benefiting 1 billion 400 million Chinese children is a vivid patriotic course in the COVID-19 prevention and control war. The growth process of contemporary college students has witnessed the great transformation of China's national strength from weak to strong and earth shaking changes in social life. A sense of national pride, happiness and gain arises spontaneously.

3.3. Excellent Top-level Design and Guaranteed Implementation

Ideological and political education is the unified deployment of the central government, the whole country to promote the theme of activities, the organization system is rigorous, comprehensive program measures, inspection and supervision in place, from the overall protection of the work to promote the pace of coordination and pressure transfer [3]. As an important part of ideological and

political education, colleges and universities are guaranteed to meet the educational requirements.

Although colleges and universities have a unique and realistic foundation to carry out ideological and political education, there is still room for enhancement and improvement in the specific practice of effect guarantee.

4. Innovation of the Path of Ideological and Political Education in Colleges and Universities

The current ideological and political education has a solid foundation and rich materials, but there is still a contradiction with the innovative requirements of young students, and resolving this contradiction is the key to further improve the effect of ideological and political education [4]. The group adheres to the concept of "medicine and history together to continue the patriotic gene", and integrates the principle of "monarch, minister, assistant and guide" and its dialectical thinking into the ideological and political education, and builds a "four paths and one side" ideological and political education consisting of Codonopsis pilosula, Cynanchum glaucescens, Dried human placenta and Fennel. The system of "four paths and one side" of ideological and political education system, which provides "prescriptions" for the development of ideological and political education in colleges and universities.

4.1. "Monarch" Path - "Codonopsis pilosula": Adhere to the Leadership of the Chinese Government, Build Information and Communication Network

Codonopsis pilosula, the chief commander of the formula - the Monarch medicine. In ideological and political education, the leadership of the Chinese government determines the correct direction of ideological and political education. The first path in the system of "four paths and one side" - must adhere to the leadership of the Chinese government. Strengthen the communication between organizations at all levels, accurately transmit the Chinese government's instructions and requirements, and lead the development of ideological and political education [5].

Leaders of colleges and universities must adhere to the cultivation of the soul, pay attention to the cultivation of patriotic culture of college students, effectively promote the central task of "three advances" in the construction of ideological and political theory courses in colleges and universities in the new era, include ideological and political education in the long-term planning and overall layout of colleges and universities, and make ideological and political education normalized. Clarify the target orientation of ideological and political education and formulate the implementation plan of ideological and political education. Optimize the work guidance and communication system, coordinate all working departments to promote ideological and political education and form a long-term cooperation mechanism.

The second-level college leaders should conscientiously implement the instructions and requirements of the higher-level organizations and grasp the work of ideological and political education in the unit

to avoid paperwork. Ideological and political education can be combined with professional characteristics to encourage the creation of high-quality activities with outstanding Patriotic spirit, novel forms and enjoyable. Lead the media matrix of the group to make a united voice to create a warm atmosphere for ideological and political education.

The student cadres branch should play the role of a good fighting base, and can carry out theoretical study through "three meetings and one class" and organizational life to improve the ideological and political education of the branch members. In the process of training ordinary students, they should be guided to understand the history of Chinese and establish a correct view of ideological and political education. Strengthen the democratic evaluation of branch members, and make ideological and political literacy a key assessment item to stimulate all young college students to study ideological and political courses consciously.

4.2. "Minister" Path - "Cynanchum Glaucescens": Counselors and Teachers Work Together, the Backbone of the CPC as a Role Model

The Cynanchum glaucescens, auxiliary Codonopsis pilosula, to increase its effectiveness, for the ministerial medicine. The counselors of colleges and universities, Civics teachers are at the forefront of teaching and solving problems; student cadres, student backbone is the standard bearer of the student body, is an important frontline force to assist in the development of ideological and political education. The four are like a prescription in the "Cynanchum glaucescens", play "four paths and one side" system in the role of the role model pacesetter.

Counselors are the backbone of ideological and political education of college students, and they are the organizers, implementers and instructors of daily ideological and political education and management of college students. Counselors should play the role of the closest leader of college students, strengthen the communication with students in daily life, so as to carry out correct ideological guidance and theoretical analysis, and rely on daily communication to infect students implicitly.

Civics teachers are the protagonists of the theoretical education front, they must make good use of the teaching time of the first classroom, constantly enrich the creation of the second and third classrooms, adhere to the combination of the main theoretical education position and flexible guidance of new fields, respond to the hot issues of concern to students in different time and space, and guide students to use historical thinking and dialectical thinking to analyze and solve problems.

Leading cadres play a pioneering and exemplary role, and "drive the vast majority with the demonstration of the 'key minority'". They lead the learning atmosphere of "comparing performance, competing, striving for advancement and being an example", enhance young students' political and emotional identity with our country, take the initiative to promote patriotic culture, and become a bridge and booster of ideological and political education for universities and young students.

4.3. "Assistant" Path - "Dried Human Placenta": Multi-carrier Hundred Flowers to Carry out Ideological and Political Courses

The development of ideological and political education cannot be carried out in vain, but must be carried out smoothly among the college students with the help of certain media as the education carrier. The "Assistant" path composed of thematic classes, outdoor expansion, the second classroom, Internet Plus and so on is like the "Dried human placenta" in the prescription, which opens up the path for the development of ideological and political education.

"In the century-long glorious history of the Chinese, the patriotic spirit, which has both contemporary connotation and educational value, has been condensed. The patriotic spirit carried by Chinese history stories is known to the youth of the times in a more intimate and genuine way." To carry out ideological and political education in colleges and universities, we should be good at telling patriotic stories, and the Civic Science course should combine the spirit contained in Chinese history and specific cases, find the right focus and entry point, stimulate students' learning initiative, and promote teaching reform and innovation.

Strengthen the cooperation with the government and social organizations, and unite multiple forces to carry out ideological and political education activities. According to local conditions, organize visits to revolutionary memorials, martyrs' cemeteries, revolutionary sites and other ideological and political education bases with a strong revolutionary cultural atmosphere; lead students to pay tribute to revolutionary martyrs with serious and solemn rituals on important commemorative days; guide students to actively participate in the construction of local patriotic culture during their vacation time, carry out visits and condolences to revolutionary predecessors, and help college students deeply interpret the history of Chinese revolutionary struggle with the personal experiences of revolutionary hero.

Guiding the school organizations to carry out rich and diversified campus cultural activities, making full use of the Internet carrier platform, giving ideological and political education a lively and contemporary flavor with a discourse system familiar to young students, and enhancing the fun and participation of ideological and political education. For example, we hold Chinese history themed art exhibitions, reports on revolutionary heroic deeds, learning sharing and exchange sessions, patriotic storytelling sessions, patriotic theme lectures, Chinese history knowledge competitions, essay contests, musical stage plays, short videos of patriotic lessons, and patriotic film and television works, etc., to promote the formation of a correct historical outlook among young college students.

4.4. "Guide" Path - "Fennel": Looking Back on the Road Ahead, a New Chapter in the Study of Ideological and Political Education

The fennel leads the drug to the site of the disease and harmonizes the drugs, which is the "Guide" drug in the formula. The construction of a perfect quality evaluation

and feedback mechanism of ideological and political education, timely grasp of the learning effect of the participants is the basis for further promotion of ideological and political education. Quality evaluation and feedback mechanism is like the "fennel" in the formula, through the feedback of the participants, timely detection and solution of problems and deficiencies in the process of ideological and political education, adjust the program measures, "medicine to the disease".

Ideological and political education leading group, can set up a research team, through inspection, visits, questionnaires and other ways to research the development of ideological and political education, timely analysis and summary, consolidate the results, solve problems, commend the advanced, encourage the latter, the deployment and arrangement of the next phase of the relevant tasks.

At the student level, we can collect students' opinions and suggestions on various aspects of ideological and political education on a regular basis, and provide timely feedback to the counselors and do a good job of communication and coordination. The league branch can grasp the ideological changes and the improvement of the ideological and political education through the ideological reports and learning experiences of the cultivation and investigation subjects, and measure the specific effectiveness of the ideological and political education by observing the actual actions.

5. Conclusion

The "four paths and one side" is the live use of the formula "monarch, minister, assistant and guide" basis of theoretical thinking, by four different paths of synergy to build the ideological and political education system. The "monarch's path" - *Codonopsis pilosula*, building a good bastion of ideological and political education, give full play to the leading role of the CPC in the overall situation of ideological and political education; The "minister path" - *Cynanchum glaucescens*, strengthen the construction of the backbone team of counselors, teachers and student cadres, and manifest the pioneering power of role models in ideological and political education in colleges and universities; "assistant path"-Dried human placenta, expand the carrier media of ideological and political education to meet the diversified needs of young students; The "guide path"-Fennel, constructing quality evaluation and feedback mechanism to promote the strong and orderly development of ideological and political education. The four paths of "monarch, minister, assistant and guide" become "square", which have their own positioning and also synergize with each other and play a synergistic role to help universities promote ideological and political education, enhance students' sense of identity and pride in China, and generate stronger political belief and determination. It will stimulate the strong spiritual motivation of college students to shape the good spirit of youth in the new era.

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